

BLACK COUNTRY HOUSING GROUP -SOCIAL BUSINESS

SOCIAL IMPACT AND VALUE

A social business investing in people and communities



Black Country Housing Group have been supporting the people and communities of Birmingham and Black Country for over 40 years. Our social business supports with employment workshops, training, financial confidence, independent living, community building and wellbeing.

CORE COMMUNITY SERVICES:

Financial Services Hub

Employment Services

Energy Extra

The Savoy Centre

WHAT HAS CHANGED?

Health and wellbeing

- An increase in happiness and positivity
- Increased confidence and motivation
- The reduction in health inequalities
- Positive change to mental health for clients and their families

Education & Skills

- The increase in the number of clients accessing further education
- Increase knowledge, skills and awareness of employment training opportunities
- Increase knowledge and skills to manage personal finances
- An increase in engagement in social and community activities
- An increase in active citizenship
- The development of positive peer support networks
- The reduction in social isolation

Employment & Volunteering

- Clients have gained employment
- Clients have accessed new volunteering opportunities
- Additional employment readiness
- Additional employability skills
- Increase awareness of financial services
- Additional income/less expenditure into the household
- A change of welfare claims

Housing

The reduction of tenants that are at risk of being evicted

Less rent arrers

The reduction in anti-social behaviour

Crime & Justice

Social & Community

Economic

Environmental

OUR SOCIAL IMPACT AND VALUE

HEALTH AND WELLBEING

Improvements in **physical and emotional health** as well as self-perceived levels of happiness and self-esteem.

25%

decrease in the need for mental health support

361 CLIENTS

making increased positive choices about their wellbeing

The overall Health and Wellbeing Value equates to **£233,913** with a cost saving to the public purse of £55,181 on health interventions per year.

10% improved physical health

EMPLOYMENT AND VOLUNTEERING

Value created through employment readiness and **DWP cost saving**

47 PEOPLE

supported back to employment, creating a cost saving of **£118,835** in JSA

£550,719

Employment and Volunteering Value created

41 CLIENTS

supported to volunteer in the community, creating **£8,678** of local social capital

50%

of clients employment ready

= £423,205 social value

EDUCATION AND SKILLS

Individuals going on to access **additional education or skills**

49

Young people avoided becoming **NEET**

25%

gained skills and knowledge to seek employment

238

clients reduced or avoided debt

Value to the community created in education and skills **= £378,331**

CRIME AND JUSTICE

Value relating to **reduction** in policing, ASB and justice costs

£7,684

potential cost saving to the department of Crime and Justice

HOUSING

Value relating to **reduced risk of eviction**, better tenancy sustainment and reduced escalating debt

£43,271

cost saving to Housing Associations and housing departments

15%

of clients reduced rent arrears

10%

avoided eviction through better management of tenancies

Expected **33%** reduction in anti-social behaviour

SOCIAL AND COMMUNITY

The development of community cohesion and social mobility

£474,151
created in Social and Community Value

£22,819
potential saving in Crisis intervention

678
improved support network and engagement in community activities



ECONOMIC

Benefit to the economy or individual

£350,462
created in social value to the local economy.



95 PEOPLE
improved debt management



25% clients increased disposable income through employment



ENVIRONMENTAL

Saving to energy, bills and negative environmental impact

494 CLIENTS

saved a combined **£213,683**

in energy bills and debt clearance



£1,991,854

FORECASTED FINANCIAL VALUE PER YEAR



FOR EVERY **£1** INVESTED THERE IS



£3.41 CREATED IN SOCIAL VALUE

Health and Wellbeing

We pledge to support and empower individuals to improve their own wellbeing through increased positivity, outlook and independence.

Crime and Justice

We pledge to help reduce local crime and anti-social behaviour through helping to increase aspirations of local people.

Education and skills

We pledge to help develop new skills, knowledge and to build on local people's confidence to continue lifelong learning and to meet the local skills gap.

Employment and Volunteering

We pledge to increase the employability in the community through supporting local people to gain sustainable employment.

Housing

We pledge to positively influence sustainable tenancy to prevent financial and social adversity.

Social and Community

We pledge to build local resilient communities by supporting partnerships and collaborative working between organisations.

Economic

We pledge to reduce the dependency of welfare by supporting individuals to be able to take charge of their own circumstances.

Environmental

We pledge to increase the awareness of energy consumption to enable the reduction of energy use.

