

# ASIST ADVOCACY SERVICES



## SOCIAL IMPACT AND VALUE REPORT

Asist provides specialist, independent advocacy support for people with learning disabilities, physical disabilities and/or mental health issues. We have been supporting people and communities in Stoke-on-Trent and Staffordshire with one-to-one, issue based advocacy since 1994.

### COMMUNITY SERVICES:



### WHAT HAS CHANGED?

#### Health and Wellbeing

- ▶ Reduction of anxiety
- ▶ Increase in confidence
- ▶ Structure and positive routine
- ▶ Increased self-esteem/self worth
- ▶ Increased assertiveness
- ▶ Improved physical health
- ▶ The reduction in health inequalities
- ▶ Positive change to mental health for clients
- ▶ Increased trust

#### Education and Skills

- ▶ Increased knowledge, skills and awareness of rights and options
- ▶ Increase in life skills
- ▶ Reduced child protection cases

#### Crime and Justice

- ▶ Increased sense of justice
- ▶ The reduction in anti-social behaviour

#### Housing

- ▶ Increased independence
- ▶ Improved home organisation, routine and structure

#### Social and Community

- ▶ Improved family relationships
- ▶ An increase in engagement in social and community activities
- ▶ Improved communication
- ▶ The reduction in social isolation

#### Employment and Volunteering

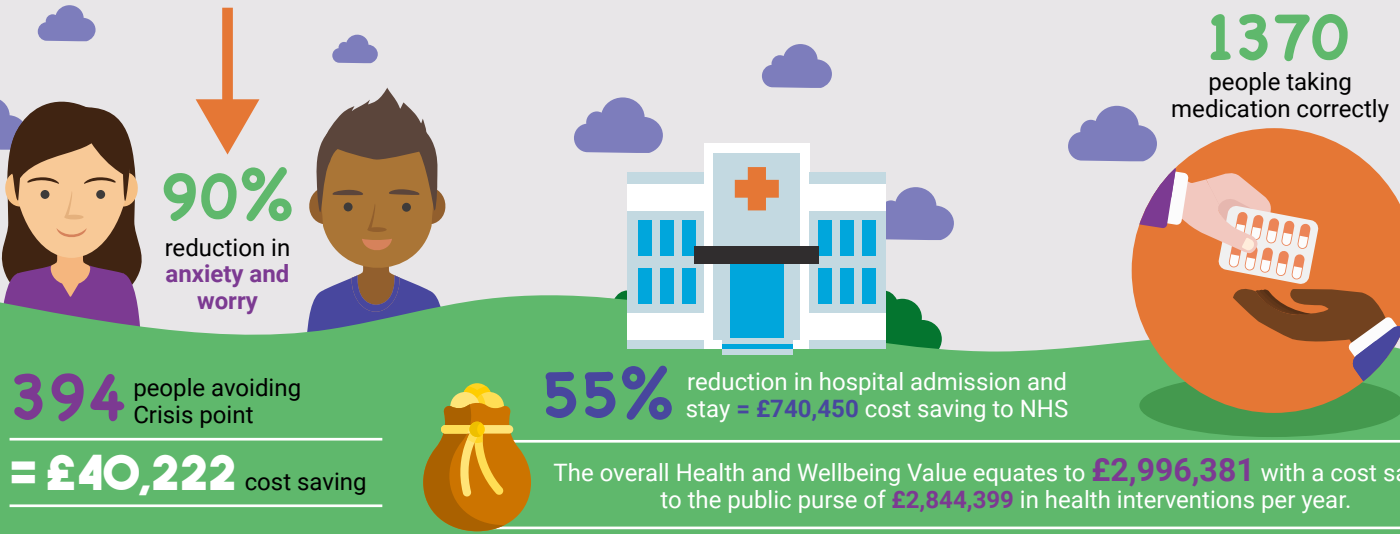
- ▶ Volunteer support



# Our Social Impact and Value

## Health and Wellbeing

Happiness, self-esteem, emotional and physical health

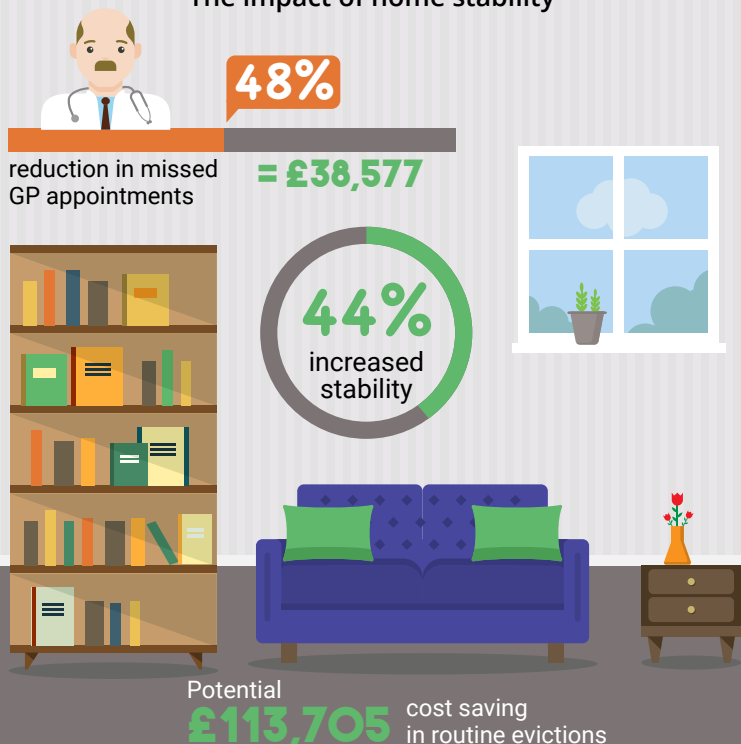


## Social and Community



## Housing

The impact of home stability



## Education and Skills

The impact of awareness and skills development



## Crime and Justice

## Employment and Volunteering

16%  
increased  
sense of  
justice

Predicted **20%**  
reduction in anti-social behaviour,  
creating potential cost saving of  
**£67,563** in police intervention

**12**  
volunteers  
creating **£13,104**  
in social  
capital

**£5,111,975**

forecasted Financial Value per year.

For every **£1** invested there is **£5.06** created in Social Value

## OUR SOCIAL PLEDGES

### Health and Wellbeing

We pledge to improve the health and quality of life of our advocacy partners through the impacts of advocacy relating to reduction of fear and anxiety and an increased sense of freedom, control, self-value and respect.'

### Housing

We pledge to empower people to have a say in where they want to live, to feel safe and settled in their home environment and to have their ongoing housing needs and views heard and respected.

### Crime and Justice:

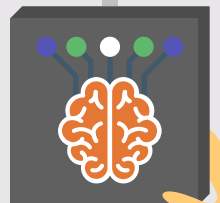
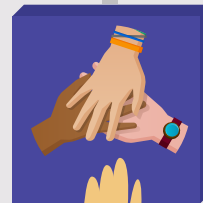
We pledge to raise the voices of people so that they receive fair and equal treatment, know their rights, are not victims of discrimination and feel understood.

### Social and Community:

We pledge to support people to improve independence and reduce feelings of isolation by engaging with their wider community and services. We will raise local awareness about living with a disability, mental health and social stigma.

### Education and Skills:

We pledge to increase awareness, develop knowledge and help to create skills that will support people to make informed, positive life choices.



Social Value Quality Mark has been awarded in recognition of Asist undertaking an evaluation and forecast of their impact and value. Awarded by Social Value Business.