

## Transcript: We're ready to talk sector leadership, innovation and culture change.

- Many organisations are becoming more conscious and structured in how they approach and measure social value
- Like you, they recognise it's the future of good business
- But in our experience, very few organisations are doing this brilliantly
- The world is catching up, but there's still time to be ahead of the curve, to define yourselves as sector leaders...
- ...an organisation that acts as a beacon to others...that has a reputation for ethical and sustainable practice, and for driving value into local economies
- And as a result, is a company that people want to work for, advocate and do repeated business with. A company that benefits from high levels of innovation.
- For us, the pinnacle of best practice means that social value is embedded throughout your organisation. It's part of your everyday decisions, guiding your services, how you treat people, who you partner with and how you operate.
- It's integral to your businesses strategy and values – supporting you to drive sustainable growth
- At this level, you'll also be using your position to systematically influence others – spreading good practice to your supply chains, communities and even your clients or customers.
- At SVB, we have over 20 years of experience working with all sizes and sectors.
- Because we know the landscape, we understand what your competition looks like and what it's going to take you to get ahead.
- We can work with you on the end to end journey to embed best practice, from blending different measurement methodologies, to mapping your impact and influence on others..
- ...developing your strategy to building the capabilities of your managers
- We'll also help you future-proof your approach. We work with policy makers and academia to help shape the future of social value, so in turn we can help navigate you there.
- Towards a future where organisations like yours are defined for the total value they create.
- Please drop me a line.