

Transcript: We need expertise on a specific part of our strategy

- So, if you're here, we're assuming your social value strategy is already developed or underway
- But there's an element that needs really delving into with the right people.
- This could be all sorts of things, and we love an off-centre brief...
- Maybe you need support with recruiting a Head of Sustainability. Let's talk about the job ad, interview tasks, and recruitment panel.
- If you're looking to build new revenue streams, we can delve into social enterprise – how to set one up, how to ensure it complements your brand.
- If you're interested in the world of academic research and what it's telling us about the future of social value, Richard will be excited to share his work with some of the UK's leading universities.
- Personally, I get really excited about working with clients on health and wellbeing projects - that's my background and I can help you create alignment between employee wellness and your business goals.
- If you need expertise on measurement, training or supply chain development, we can help with those, too.
- We also have some brilliant partners. Our friends at Positive Planet, Sonar Engagement and Advice Cloud can help with everything from carbon planning to community engagement and public sector tendering. You can find more details, below.
- We're also members of Social Value UK – and we invite you to benefit from our extensive network.
- Please don't feel limited by this list. SVB's superpower is in bringing together people who are passionate, knowledgeable and led by their values.
- Our team of ten includes business owners, board trustees and communication specialists.
- When you work with us, you can expect an intelligent, creative and commercially informed response.
- Please just drop us a line.